

Why Comtex?

Get compelling news and information from multiple sources...without multiple headaches.

- Licensed content from Comtex **maintains corporate credibility and avoids legal copyright infringement liability**
- **Feature content from multiple publishers** without negotiating multiple contracts
- One consistent format **eliminates technical challenges** of multiple publisher formats and requirements
- Comtex has a 20+ year track record and has relationships with **over 70 premium and respected publisher partners**
- Combat information overload and build a loyal user base with **relevant, customized, targeted information**
- Keep users glued to your site with **full-text articles** and prevent them from exiting your site via article headlines with external links
- Content **enhanced with metadata** for further parsing and customization, including keywords and ticker symbols
- Comtex uses a **stable, reliable technology (XML)** compatible with your system
- Comtex has a **superior record of customer service** and support
- Comtex delivers content **updated consistently, quickly and reliably, in real-time**



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